

## Eu-SPRI Early Career Researcher Conference - Entrepreneurship for societal challenges

**Ancona, Italy, 21-23 May 2014**

21 May		
h		Discussant:
16:00	Welcome and opening	
16:30	Paper session - chair: Massimo G. Colombo	
	Davinia Palomares-Montero - Teaching And Learning Of Entrepreneurship In The Public Universities. A Social Perspective Of Entrepreneurship	Alessandra Micozzi
	Doris Florencio - Impact Of The Spanish Innovation Policy And The European Union In The Creation Of New Technology-Based Companies In The Ict Sector Spanish On The Universities For The Period 2000-2012.	Francesca Zanier
18:00	End	

22 May		
09:30	Paper session - chair: Philippe Mustar	
	Francesca Zanier, Bianca Potì - The Socio-Economic Role Of Universities Through The Academic Spin-Offs	Doris Florencio
	Donato Iacobucci, Francesca Lazzeri, Alessandra Micozzi, Andrea Piccaluga - University Entrepreneurial Orientation, Technology Transfer Offices And Academic Spin-Offs: An Empirical Analysis Of Their Relations	Bianca Potì
11:00	Coffee break	

11:30	Paper session - Chair: Cristina Rossi Lamastra	
	Fania Valeria Michelucci and Francesca Rota - Crowdfunding For Non-Profit Social Entrepreneurship: First Evidences From Italian Web-Platforms	Francesca Di Pietro
	Chiara Franzoni, Cristina Rossi Lamastra - Ethical Consumerism In The Co-Creation And Crowdfunding Era	Fania Valeria Michelucci
13:00	Lunch	
14:00	Paper session - Chair: Mario Calderini	
	Luca Mongelli, Francesco Rullani, Pietro Versari - Hybridization Of Diverging Institutional Logics Through The “Common Tone”: The Case Of Social Entrepreneurship.	Heba Chehade
	Heba A Chehade - The Social Impact Of Social Enterprises: An Exploratory Meta-Analytic Study	Pietro Versari
	Riccardo Maiolini, Francesco Rullani, Pietro Versari - Exploring The Boundaries Of The Collective Social Entrepreneurship Model	Cristina Rossi Lamastra
16:10	Coffee break	
16:30	Practitioners speech & roundtable - chair: Donato Iacobucci	
17:30	Keynote speech - Jay Barney	
18:30	End	
21:00	Conference dinner – Enopolis (Corso Mazzini 7)	

23 May		
09:30	Paper session - chair: Evila Piva	
	Francesca Di Pietro - Are Crowdfunders Active Investors? The Role Of Crowdfunders' Activism In Shaping New Ventures Performance	Evila Piva
	Evila Piva, Cristina Rossi Lamastra - Crowdfunding Entrepreneurial Ventures: The Role Of Entrepreneurs' Human Capital	Diego D'Adda
11:00	Coffee break	
11:30	Keynote speech - Sharon Alvarez	
12:30	Conclusions	
13:00	End	